

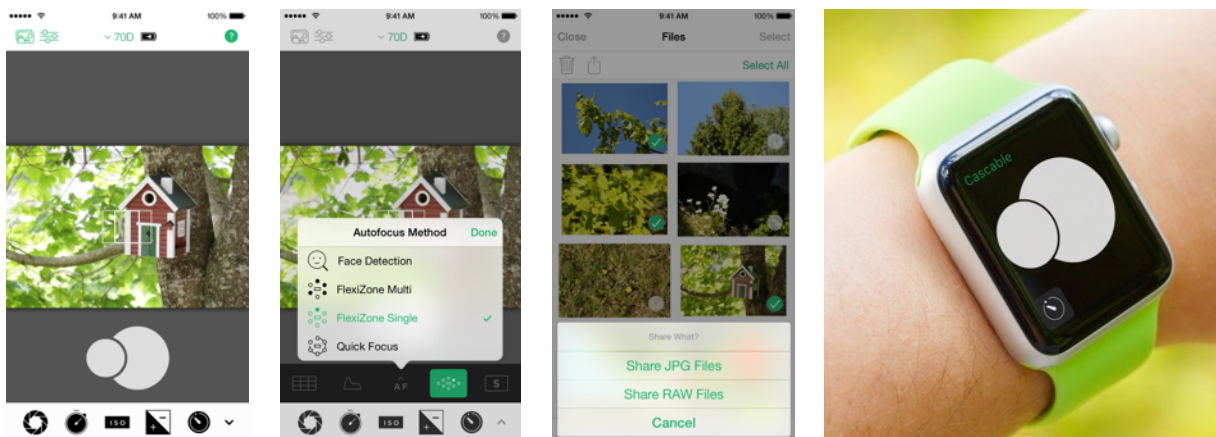


Cascable

Now available in the iOS App Store

A professional remote control for your WiFi-enabled camera, available now for iOS

STOCKHOLM — June 18th, 2015 — Available today, Cascable is the best tool available for working with your camera in the field. Whether it's taking perfect group shots with your family using the included Apple Watch app or nailing that hard-to-reach shot in your latest photoshoot, Cascable will prove to be an essential part of your photography toolkit for the amateur and professional photographer alike.



Cascable provides a powerful and fast user interface whether you're on iPad, iPhone, or iPod touch. Primary exposure adjustments and focus/shutter release are front and centre, and advanced autofocus, timer and drive controls are just a tap away. Unlike other apps, Cascable supports downloading and exporting full resolutions photos — including RAW files — from your camera, and with second screen support via AirPlay or HDMI you can view your photos on the big screen. Other innovations include an Apple Watch app that puts your camera's shutter right on your wrist and a set of calculators to help with the tricky exposure calculations needed for astrophotography and neutral density filters.

“Until now, the WiFi features on professional-grade cameras were seen as ‘nice to have’ at best. With Cascable, we intend to change that by unlocking the potential of these cameras the way a modern, Internet-connected app should.” said Daniel Kennett, CEO of Cascable AB. “I can't wait to see Cascable grow with the help of photographers around the world.”

Cascable is available for the promotional launch price of \$19.99 in the US and is priced accordingly in other regions. Please visit <http://cascable.se/> for more information on Cascable, including screenshots, photographs and detailed user guides.

Cascable is developed by Cascable AB, a small mobile development company founded in Stockholm, Sweden in 2015.

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For further information on Cascable, to request a review copy, or to schedule an interview, please contact:

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